

How The Soy Checkoff Works

*Farmers sell soybeans to
elevators, processors and grain
dealers*



Half of 1% of the total
selling price



collected per the
national soybean
Act & Order

0.5%



Half goes to the
state checkoff
for investment in
areas that are a
priority for that state.

Promotion
Research
Education



Half goes to the
national checkoff
for investment in
USB's long-range
strategic plan.

Value to the farmer

